



## Marin County Estate Planning Council

**January 13, 2010**

### ***Brands, Inventions, Domains, Secrets and Authorship – What Estate Planners Need to Know about Intellectual Property***

E. Lynn Perry, Attorney at Law  
Perry IP Group A.L.C.

This talk will define patents, trademarks, copyrights, internet domain names, and trade secrets -- the basic tools of intellectual property. It will explain the differences between these very different areas of law, the protection afforded by laws concerning them, and how to preserve their value.

**Lynn Perry** has practiced trademark and copyright law since 1981, serving as in-house trademark counsel for MasterCard International; as head of Thelen Reid & Priest's Trademark Group; and as a partner with the intellectual property law firm of Townsend and Townsend and Crew. She has been an adjunct professor at UC Hastings College of the Law, was on the editorial board of the *Trademark Reporter* for over 20 years, and was a member of the Executive Committee of the Intellectual Property Section of the California State Bar, among many other responsibilities. She specializes in trademark, copyright, false advertising, and unfair competition law, as well as internet counseling, clearance, licensing, prosecution and litigation, including trademark opposition and cancellation proceedings. She has broad experience in computer, eCommerce and internet issues related to trademarks, copyrights and licensing.

**LOCATION: Jason's Restaurant, 300 Drakes Landing Road, Greenbrae**

5:30 p.m. – Social Hour

6:15 p.m. – Dinner

7:00 – 8:00 p.m. – Program

**Please RSVP** to Sherrill Schaefer, [sherrill@mcepc.org](mailto:sherrill@mcepc.org) or (415) 381-3555 by **Monday, January 11 at 10:00 a.m.** **Please cancel your reservation if your plans change.** The entrée will be cannelloni with chicken. You may request a vegetarian or vegan meal when you RSVP.

## GUEST GUIDELINES

Members are encouraged to invite guests a) who may be interested in joining the Council *and who meet the membership criteria* (see website); or b) who have a particular interest in the meeting topic.

***Members are expected to attend the meeting with their guests*** and should be prepared to introduce their guests to the membership.

Guests may attend Council meetings up to twice in any (fiscal) year.

Only members may invite guests. Guests may not invite other guests.

**TO BRING A GUEST:** Please notify Sherrill Schaefer, [sherrill@mcepc.org](mailto:sherrill@mcepc.org) , by ***Monday, January 11 at 10:00 a.m.***, and remember to ***cancel the reservation if your guest's plans change***. The guest fee is \$45.00, payable at the meeting. Please pay by check if possible, and let your guest know that we cannot accept credit cards.