

Charitable Planning

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Description of Business: Aviva Shiff Boedecker works with professional advisors and their clients to identify charitable goals and effective philanthropic solutions, and helps nonprofit organizations develop and maintain endowment and gift planning programs.

Personal Background: Aviva is an alumna of U.C. Berkeley and U.C. Hastings College of the Law, and a member of the California Bar. She served as Director of Gift Planning for the Marin Community Foundation, and as Director of Planned Giving at U.C. Berkeley. She started S.F. Ballet's planned giving program. Aviva is a past president of the MCEPC, a member of the Advisory Board of the U.C. Berkeley Wealth Management Program, past President of the No. Calif. Planned Giving Council, and is a writer and lecturer on planned giving.

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